

DMITRI MATHENY
CASCADIA

ORIGIN 82849

Dmitri Matheny *flugelhorn*
Charles McNeal *saxophones*
Bill Anschell *piano*
Phil Sparks *bass*
Mark Ivester *drums*

Cascadia, On A Misty Night, Evergreen Girl, Dark Eyes,
Perfect Peaches, The Lonesome Road, Bourdain,
Wichita Lineman, Humble Origins, After The Rain

Celebrate CASCADIA, the new quintet album by the Dmitri Matheny Group, "an all-star jazz band featuring some of the most accomplished musicians in the western United States" (All About Jazz).

Matheny's Origin debut, his 12th album as bandleader, offers inspired performances of timeless classics and original jazz from the Pacific Northwest.

KEY SELLING POINTS

- Relaxed, cool jazz in the tradition of Miles Davis, Art Farmer and Chet Baker.
- An honors graduate of Berklee College of Music and protégé of Art Farmer, Matheny has cultivated a strong, loyal following for his performances throughout North America, Europe and Asia.
- Matheny's previous releases have topped national jazz charts and garnered critical acclaim.

DISTRIBUTION in the USA and Japan by City Hall Records, in Europe by Challenge Records, and digitally worldwide by The Orchard.

RADIO PROMOTION to jazz stations nationwide, including NPR, College and JazzWeek radio. PSAs, artist interviews and live broadcasts in key markets.

PRESS CAMPAIGN targeting key editors and writers, with emphasis on music publications and blogs, major dailies and members of the Jazz Journalists Association.

SOCIAL MEDIA marketing to 8k social media followers on Facebook, Twitter, and Instagram, and email newsletters to over 5k households. Event listings on dozens of websites, blogs and message boards.

TOUR APPEARANCES over 100 concert and club performances and promotional appearances throughout the USA. CD Release Celebration shows in the Pacific Northwest and other key markets.

ADVERTISEMENTS in *Downbeat* and *Earshot Jazz* magazines and on social media.